



**NEWS RELEASE**  
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## **CENTREVENTURE WELCOMES NEW GIANT TIGER STORE TO DOWNTOWN WINNIPEG**

CentreVenture Development Corporation welcomes the brand new Giant Tiger to downtown in their newest location - 345 Donald Street at Ellice. Heralded by The North West Company as their flagship operation in southern locations across western Canada, Giant Tiger is an all Canadian family discount store offering groceries, family clothing, footwear, housewares, and daily basic needs at everyday low prices.

“Increasing the number of residents and supports to downtown living is a priority for us”, said Annitta Stenning, President of CentreVenture. “Giant Tiger brings another option for food and general merchandise to the mix of products and services available and growing.”

“We look forward to serving Winnipeg residents who live and work downtown”, said North West’s President and CEO, Edward Kennedy. “Based on the enthusiastic response to our Logan and McPhillips store, we are confident that this second store meets a real consumer need for convenient, discount shopping and will definitely help rejuvenate our city centre.”

The previously vacant building was purchased and developed by Xhale Corporation Inc., a Winnipeg based real estate developer. “The opening of the new Giant Tiger store in downtown Winnipeg adds to revitalization momentum”, said Tom Peake, President of Xhale Corporation. “I definitely feel the addition of Red River College, True North Entertainment Complex, Mountain Equipment Co-op and now Giant Tiger will attract additional investment to downtown Winnipeg.”