

Entegra Credit Union

FOR RELEASE
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ENTEGRA OPENS NEW DOWNTOWN BRANCH

Credit Union's Disraeli Branch an Indicator of Confidence in Downtown Resurgence

WINNIPEG – Entegra Credit Union today announced that their new 6,100 sq.ft, state-of-the-art commercial and retail banking centre is now open for business.

Located at 121 Disraeli Freeway at the gateway to the emerging Waterfront Drive district in downtown Winnipeg, this latest addition to Entegra's branch network further supports the growth that has launched Entegra as one of Manitoba's fastest growing companies. Entegra has more than doubled their assets over the past 5 years with growth of 117% since 2000.

Entegra's newest branch provides full Business Banking services to its small- and medium-sized business clients. The branch also provides full-serve Personal banking such as daily banking, mortgage and loan financing, and investment savings and planning from the new location. This branch provides 22 to-the-door member parking stalls which is a very rare commodity for a downtown financial institution. In addition to a 24-hour Lobby ATM, the new branch has the only Credit Union Drive-Thru ATM between downtown Winnipeg and the Chief Peguis Bridge on Henderson Highway.

Entegra's new facility, as well as its Jefferson Ave. branch, were designed by Prairie Architects Inc., a long-time member of Entegra Credit Union. The architectural firm has become a leader in the design of new building and refurbishment projects in Winnipeg's downtown with a focus on green building design to promote a sustainable use of resources, high-quality office environments, and improved efficiencies in operating costs. Entegra is the first financial institution in Canada to design to both LEED and Power Smart standards.

The LEED (Leadership in Energy and Environmental Design) Green Building Rating System[®] is a voluntary, consensus-based national standard for developing high-performance, sustainable buildings. Members of the U.S. Green Building Council representing all segments of the building industry developed LEED and continue to contribute to its evolution.

LEED was created to:

- define "green building" by establishing a common standard of measurement
- promote integrated, whole-building design practices

- recognize environmental leadership in the building industry
- stimulate green competition
- raise consumer awareness of green building benefits
- transform the building market

LEED provides a complete framework for assessing building performance and meeting sustainability goals. Based on well-founded scientific standards, LEED emphasizes state of the art strategies for sustainable site development, water savings, energy efficiency, materials selection and indoor environmental quality. LEED recognizes achievements and promotes expertise in green building through a comprehensive system offering project certification, professional accreditation, training and practical resources. For more information regarding LEED, visit www.usgbc.org

Why did Entegra build to these standards? “Because it is the right thing to do” says Gordon Kirkwood, CEO of Entegra. “We wanted to create the best and healthiest work environment for our staff and our members. First and foremost, we want to be environmentally responsible and, in the long run, we hope to save on energy costs.”

Entegra Credit Union, founded in 1960, is open to everyone and provides a full range of Personal and Business banking products and services to almost 10,000 members with 47 staff and \$185 million in assets under administration. To learn more about Entegra Credit Union, visit www.entegra.ca.