



NEWS RELEASE
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PARKING CHANGES MAKE *COMING DOWNTOWN* MORE ATTRACTIVE

In an effort to make Downtown friendlier to business patrons, PM rush-hour parking restrictions have been lifted on three high volume routes, on a trial basis.

In response to requests from area businesses, Centre*Venture*, Exchange BIZ and Downtown BIZ worked with the City of Winnipeg to implement the trial.

PM rush-hour parking is now allowed at the following locations:

North side of St. Mary Avenue between Smith and Kennedy
South side of St. Mary Avenue between Donald and Kennedy
South side of York Avenue between Memorial and Carlton
South side of McDermot Avenue between Hargrave and King
South side of McDermot Avenue between Princess and King

“With the cooperation of Jim Thomson, Director of Public Works and his staff we continue to demonstrate the effectiveness of a public/private partnership”, said David Asper, Chair of Centre*Venture*. “A vibrant downtown means people staying; meeting and shopping after work. This is one of many changes we hope to affect that contribute to the overall revitalization of the city centre.”

Thomson says “We understand the need to strike a balance between moving traffic and accommodating people who park downtown while shopping, dining or conducting other business. The effect of the changes will be monitored by our traffic analysts with a view to making the changes permanent if possible.”