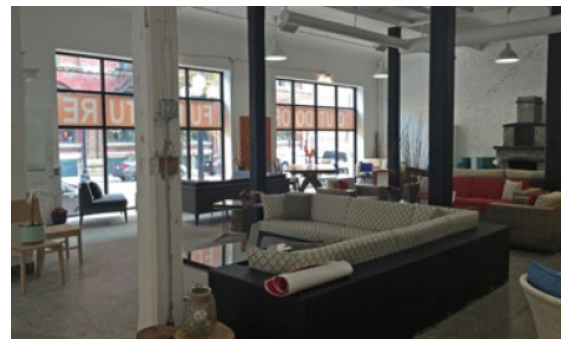




fresh new
storefront
retail downtown

Expression of Interest
74 Princess Street
3,500 sf

EXTENDED DEADLINE



The deadline to apply has been extended!

We're looking for a new and exciting retailer to open a shop at **74 Princess Street** in July 2017 (for a 3 month period).

If you are interested, please go to centreventure.com/push-retail-support and fill out an application form by **Friday July 21st**.

- WHAT** The PUSH Program has been established as part of a broader effort to promote new retail and activate vacant storefronts in downtown Winnipeg. PUSH is intended to help local retailers, artists and exhibitors to test the downtown marketplace on a low-cost/low-risk basis with the aim of establishing long term leases in formerly vacant storefronts.
- WHERE** 74 Princess Street (3,500 sf)
- WHEN** To open for business first week of August 2017 (or earlier if ready)
- HOW** Interested retailers are encouraged to visit centreventure.com/push-retail-support and fill out an application form to be considered for the program. Please include detailed information about yourself and your business.
- WHY** To activate ground floor retail in the downtown; to create opportunities for retailers to test the downtown market; to draw more shoppers downtown; and, to generate long-term leases in formerly vacant storefront space.

EXPECTATIONS

The successful applicant is expected to operate with the following minimum requirements:

- commit to operating in the subject location for a 3-month term, from August 2017
- a monthly fee of \$500 per month of the PUSH term (includes window signage and WiFi)
- shop must be open at least 5 days per week and operate within accepted retail business hours (i.e. M-F: 10 AM to 7 PM / Week-end: 12 PM to 5 PM)
- successful applicant(s) must have a business plan ready to operate
- shop must have unique and creative displays that activate the storefront windows
- shop must not prepare for sale any foodstuff on the premises.
- shop must not operate as a restricted use.
- applicant(s) must hold appropriate liability insurance.
- applicant is responsible for their own inventory, interior furnishings, sales system, staffing, and any and all other operations.

If the successful applicant(s) wishes to lease the space long-term, the rent expectation is approx. \$14/sf net per annum. The Landlord has the right to refuse or accept proposals for long-term tenancy.

SCHEDULE

Release of EOI	June 22, 2017
Submission Deadline	EXTENDED: July 21, 2017
Successful Applicant Notified	July 25, 2017
Shop to open	August 1, 2017

COMMUNICATIONS

If a proposal is accepted, the successful applicant(s) shall not issue any news releases or other statements pertaining to the acceptance of the proposal, without prior written consent from CentreVenture. The successful proponent must allow CentreVenture to participate in site signage and project promotion, at our discretion.

INQUIRIES

Please email Johanna Chabluk at Chabluk@centreventure.com with any questions.

CentreVenture will review all submissions in a fair and objective manner, and has the right in its sole and absolute discretion to negotiate or not accept any application, alter the schedule and procedures, or short list for further negotiations. CentreVenture may make such investigations as deemed necessary to determine the ability of the applicant to operate as indicated in the application.